



Hello IABC World Conference 2023 Sponsors-

We are so excited that you will be participating in IABC's World Conference 2023, being held in person 4-7 June, 2023 at the at the Sheraton Centre Toronto Hotel!

Please review the below details carefully as you prepare to participate in this year's World Conference.

[Sponsorship Recognition](#)

If you have not already, please email scauley@iabc.com to provide both a PNG/JPG and high resolution .EPS file of your company logo for both digital and printed recognition of your sponsorship at World Conference 2023.

[Sponsor Resources](#)

Please continue to reference our [Sponsor Resources page](#) on our website for regular updates.

Service Kit

The Sponsor Service Kit is officially live! Please [CLICK HERE](#) to review and download the **World Conference 2023 Sponsor Service Kit**. In this manual, you will find forms for lead retrieval, hotel, AV and more.

Marketing Toolkit

Promote your presence at World Conference 2023! Download our Marketing Toolkit here:

<https://wc.iabc.com/About/Share-the-World-Conference>

[Sponsor Registration](#)

Your primary contact should have received an email this week from our registration provider, Maritz. If you have not received or need it re-sent, please email IABCEXH@maritz.com.

[2023 Invoice](#)

Please expect to receive your invoice from [Amber McKnight](#), Accounts Receivable Manager. Please note that 50% of your balance is due upon receipt of invoice with the **remaining 50% due on May 5, 2023**.

If you need your invoice re-sent to you, please respond and we will send to the appropriate contact.

[Housing & Travel](#)

Please ensure to book your hotel room at the Sheraton Centre Toronto where our full event will be held!

IABC is pleased to offer a special room rate for World Conference Attendees of \$319 CAD plus taxes and fees. All reservations can be guaranteed with a deposit equal to one night's room and tax. Should a guest cancel a reservation, the hotel shall refund the deposit, provided notice of cancellation is given 72 hours prior to arrival.

Book your hotel stay by **10 May 2023** in order to receive the discounted room rate for IABC's World Conference attendees.

[BOOK YOUR HOTEL STAY](#)

To make a reservation by phone, call 1-888-627-7175 (you must state you are with the IABC World Conference 2023 block to reserve at group rate).

Please note that no other group represents IABC World Conference 2023 group in the sale of sleeping rooms except the Sheraton Centre Toronto Hotel.