Dear \_\_\_\_\_\_:

Retaining communication talent is on all of our minds these days. Organizations are asking more from internal teams and employees are looking for places where they can grow.

With that in mind, please consider supporting your team by taking them to IABC’s in-person World Conference, in New York City, from 26 June – 29 June. We  anticipating a gathering of 800 leading communication professionals from around the world.

This year’s theme is “Communication Can \_\_\_\_” and we have designed an event showing how communication can deepen understanding, inspire action, and transform worlds.

Among the innovations are:

* Opening and closing keynotes with the Frank Shaw, VP of corporate comms at Microsoft and Lisa Ross, the president of Edelman in the U.S.;
* Three plenary sessions with senior communication and industry experts to stimulate thinking, seed conversation, and mobilize action;
* Live Q&As with leading communication executives;
* A ‘Catalyst for Climate Design Sprint’ to help address one of the world’s most pressing issues; and
* Over 70 learning and professional development sessions by experts from more than a dozen countries, from speedy Ignite talks, listening lounges, breakouts, panels, interactive workshops to deep dives.

This conference will showcase a diversity of thought, disciplines, people and geographies and is designed for all communication professionals, inside and outside of the IABC community, at every stage of their career.

**Please let me know if you have any questions. We hope to see you there!**