



IT'S ABOUT TIME

WORLD CONFERENCE 2021

SCHEDULE OF EVENTS - BRITISH SUMMER TIME (LONDON)

28 June – Day 1

7:00 PM – 8:30 PM BST

Pre-Conference Session

Gift of Communication (Americas Audience)

9:00 PM – 10:15 PM BST

Keynote Presentation

The Vaccine Race: A Story of Collaboration & Communication

Speaker: Sally Susman, Executive Vice President and Chief Corporate Affairs Officer, Pfizer Inc.

10:15 PM – 10:45 PM BST

Networking Activity

Speed Networking

10:45 PM – 11:00 PM BST

Break

Break

11:00 PM – 11:20 PM BST

Breakout Sessions

Interactive Workshop: From COVID to Climate: Communicating the Social Transformation We Need Now

Speaker: Susannah Raffe, Climate Communicator, Facilitator & Coach, Self-Employed

Session tracks: Culture; Professional Development; Leadership

Interactive Workshop: Confident Communication For The Communicators

Speaker: Judith Quin, Vocal Confidence Specialist, Your Whole Voice

Session tracks: Skills; Professional Development; Communication Strategy

Brand Reimagined: The DNA of Purpose-Driven Content

Speaker: Maliha Aqeel, Director, Global Communications & Digital Channels, Fix Network World

Session tracks: External Communications; Marketing; Culture

Breaking Through Zoom Fatigue To Create Engaging and Meaningful Meetings and Events

Speaker: Jenifer Bice, Senior Director - Event Solutions, Walmart

Session tracks: Skills; Communication Strategy; Events

It's About Time to W.A.T.A! An Energizing Approach to Communication Projects

Speaker: Roxy Tomacder, Corporate Communication & Aloha Experience Manager, King's Hawaiian

Session tracks: Internal Communications; Professional Development; Communication Strategy

Interactive Workshop: Water Coolers and Weak Ties: Keeping Informal Networks Alive in a Virtual World

Speaker: Diana Hong, Managing Director, CRA, Inc.

Session track: Internal Communications

11:20 PM – 11:40 PM BST

Breakout Sessions

Inclusive Virtual Experiences in a Post-COVID World

Speaker: Anthony DeVergillo, Internal Digital Communications Associate, Amicus Therapeutics

Session tracks: External Communications; Professional Development; DE&I

The Communicator's Playbook to Support Non-Traditional Leadership

Speaker: Laurence Simard, Communication Advisor, PCN Physio

Session Tracks: Internal Communications; Culture; Communication Strategy

Taking the High Road: Creating Injury-Prevention Awareness for Cannabis Users

Speaker: Kelley Teahen, Vice President, Communications and Marketing, Parachute

Session tracks: Marketing; Public Relations (PR); Communication Strategy

Interactive Workshop: Disinformation: How We Got Here, and What to Do About It

Speaker: Deanna Troust, Founder and President, 3 Stories Communications

Session tracks: Internal Communications; External Communications; DE&I

Your Mandate Matters

Speaker: Karen Johnston, Director of Communications, IC Thrive

Session tracks: Internal Communications; Communication Strategy; Leadership

Quick Hit Showcase

Speakers:

Mubashira Farooqi, Communications Fellow, FleishmanHillard Highroad

Shaniek Parks, Business Communications Consultant, Cable & Wireless Communications

Vip Sitaraman, Digital Consultant / Founder

Kylie Taylor, Group Managing Director, Baldwin Boyle Group

Session tracks: Professional Development; Wellness; Self Care; Marketing; Communication Strategy; DE&I; Leadership; Public Relations (PR)

29 June – Day 1

11:40 PM – 12:40 AM BST

Exhibit Hall

Exhibit Hall

12:40 AM – 1:10 AM BST

Breakout Sessions

Interactive Workshop: It's time to See and Manage the Impact of Global Trends

Speakers:

Joanne B. Henry, President, PR for Good

Donna Itzoe, Senior Vice President of Communications and Marketing, Global Medical Response

Session track: Skills

Interactive Workshop: Agile for Communicators

Speaker: Caroline Kealey, Principal & Founder, Results Map

Session tracks: Skills; Communication Strategy; Leadership

Interactive Workshop: What Doesn't Kill You Makes You Miserable - Shift Stress to Advantage for Your Teams and Your Clients

Speaker: Deborah Gilboa, Family Physician & Resilience Expert, Ask Doctor G

Session tracks: Culture; Professional Development; Leadership

Interactive Workshop: What the History of Livestream Opera Can Teach Us About Zoom Calls (and Other Lessons About Virtual Connection)

Speaker: Chris Graham, Principal, TellPeople

Session tracks: Culture; Professional Development; Leadership

Digital Bootcamp: Live Streaming: Communicating in Real Time Across Multiple Channels

Speaker: Shel Holtz, Director, Internal Communications, Webcor

Session track: Skills

Interactive Workshop: It's About Design: The New Approach for a New Normal

Speaker: Brie Thorsteinson-Ogle, Principal, Skipti Strategic Consulting

Session tracks: Skills; Communication Strategy; Design Thinking

1:10 AM – 1:40 AM BST

Group Activity

Rock & Roll Game Show

1:40 AM – 2:00 AM BST

Break

Break

2:00 AM – 2:45 AM BST

Networking Activity

Topic Driven Roundtables & Boardrooms Networking Activity

2:45 AM – 4:15 AM BST

Post-Conference Session

Gift of Communication (Asia Pacific Audience

29 June – Day 2

11:00 AM – 12:30 PM BST

Pre-Conference Session

Gift of Communication (EMENA Audience)

2:00 PM – 2:30 PM BST

Pre-Conference Session

Daily Opening Session

2:30 PM – 3:30 PM BST

Breakout Sessions

Interactive Workshop: Evaluate E-Communication

Speakers:

Susan Walker ABC, AES Research

Rachel Tolhurst, Head of Internal Communications Group Strategy, Amey plc

Session tracks: Skills; Professional Development; Communication Strategy

Interactive Workshop: From Measurement to Meaning - Listening Grows Up

Speakers:

Mike Pounsford, Founder, Couravel

Howard Kraiss, Communications Manager, Johnson Matthey

Kevin Ruck, Co-founder, PR Academy

Session tracks: Internal Communications; Communication Strategy; Leadership

Interactive Workshop: Immersive Communication: The Third Dimension to Digital Employee Experience

Speakers:

Monique Zytnik, Senior Communication Advisor, Open Communication

Andreas Ringsted, Chief Digital Officer, Open Communication

Session track: Internal Communications

Interactive Workshop: Time Will Tell

Speakers: D Mark Schumann, Principal, Re-Communicate

Brad Whitworth, Senior Advisor, Smarp

Session tracks: Skills; Professional Development; Leadership

2:30 PM – 2:50 PM BST

Group Activity

Group Meditation

2:50 PM – 3:20 PM BST

Networking Activity

Regional Meet Up (Americas, EMENA & Africa Audiences)

3:20 PM – 3:40 PM BST

Break

Break

3:40 PM – 4:10 PM BST

Breakout Sessions

Telling Your DE&I Story: The Secret Ingredient for Success

Speaker: Neil Griffiths, Global Head of Diversity, Equality & Inclusion, Environmental Resources Management

Session tracks: Skills; DE&I; Communication Strategy

No More Town Hall Meetings and Other Evolutions in Leadership Communications

Speakers: Elizabeth Williams, Co-founder, The Academy of Business Communications

Andrew Brown, Co-founder, Academy of Business Communication

session tracks: Internal Communications; Communication Strategy; Leadership

Interactive Workshop: Build a Freelance Mentality... Especially If You're Employed!

Speaker: Tiffany Markman, Copywriter, Trainer & Speaker, Tiffany Markman Writing & Training

Session tracks: Culture; Skills; Professional Development

Interactive Workshop: Creating Communication That Inspires Positive Action

Speaker: Patti Sanchez, Chief Strategy Officer, Duarte, Inc.

Session tracks: Communication Strategy; Leadership; Crisis Communication

4:10 PM – 4:40 PM BST

Exhibit Hall

Exhibit Hall and Solution Provider Sessions

4:40 PM – 5:40 PM BST

Breakout Sessions

Interactive Workshop: It's Time To Thrive, Not Survive: Communicate and Accelerate Your Organization's Strategy To Win in 2021

Speaker: Gary Magenta, Chief Change Architect, Root Inc.

Session tracks: Internal Communications; Human Resources (HR); Communication Strategy

Interactive Workshop: The Enlightened Workplace; Isn't it About Time?

Speakers:

Barbara Fagan-Smith, CEO and Founder, ROI Communication, ROI Communication

Kristin Brownstone, VP, Strategist, ROI Communication

Session tracks: Culture; DE&I; Leadership

Interactive Workshop: Time to End the Needless Damage Caused by a Mishandled Crisis: How Communicators Can Spot and Avoid the 10 Most Common Crisis Management Traps

Speaker: Jonathan Hemus, Managing Director, Insignia Crisis and Reputation Management Limited

Session tracks: Professional Development; Leadership; Crisis Communication

Interactive Workshop: [It's About Time We] Unleash the Power of Social Impact Communication

Speaker: Mari Lee, Founder and CEO, DevCom

Session tracks: External Comms; Culture; Communication Strategy

5:40 PM – 5:50 PM BST

Break

Break

5:50 PM – 6:20 PM BST

Breakout Sessions

Interactive Workshop: Take Time to Tune Up Your Career and Conquer the Competition

Speakers: Edward Lundquist, Publisher and Editor in Chief, The Job of the Week

Mary Hills, Business Principal, HeimannHills Marketing Group

Session tracks: Skills; Professional Development; Career Trends

Interactive Workshop: It's About Time to Think Like a Marketer

Speaker: Brittany Barhite, Strategic Advisor, SocialChorus

Session tracks: Internal Communications; Leadership

Digital Bootcamp: Create Compelling Presentations for Virtual Meetings Using PowerPoint

Speaker: Richard Goring, Director, BrightCarbon

Session tracks: Internal Communications; External Communications; Marketing

Shaping and Influencing Culture in a Remote Work Environment

Speaker: Leslie Krohn, Chief Communications Officer/Director of Communications & Public Affairs, Argonne National Laboratory

Session tracks: Internal Communications; Culture; Leadership

6:20 PM – 6:40 PM BST

Group Activity

Quiz Quest Trivia Game

6:40 PM – 7:20 PM BST

Networking Activity

Topic Driven Roundtables & Boardrooms

7:20 PM – 7:50 PM BST

Exhibit Hall

Exhibit Hall and Solution Provider Sessions

8:00 PM – 9:30 PM BST

Group Activity

Excellence Gala (Americas, EMENA & Africa Audiences)

30 June – Day 3

11:00 PM – 11:30 PM BST

General Session

Daily Opening Session

11:30 PM – 12:00 AM BST

Breakout Sessions

Interactive Workshop: It's About Time For... A Leader Like Me

Speakers:

Priya Bates, Co-founder, A Leader Like Me

Advita Patel, Director, CommsRebel

Session tracks: Internal Communications; DE&I; Leadership

New Internal Comms Platforms: Robbers of Time

Speaker: Kirsten Major, Communications Strategist, Josh Walker Digital Strategy

Session tracks:

Interactive Workshop: Building a Culture of Communication and Collaboration

Speaker: Colin Ellis

Session tracks: Culture; Skills; Leadership

From Communications Leader to Business Leader

Speaker: Catherine Ducharme, Co-Founder, Fluency Leadership

Session track: Leadership

Interactive Workshop: All > Some: The Importance of Accessible Content in Communications

Speaker: Matisse Hamel-Nelis, Project Manager, Inclusive Workplaces, Canadian National Institute for the Blind (CNIB)

Session tracks: Skills; Professional Development; DE&I

Interactive Workshop: The Art of Engagement and Connection in Our Virtual Communication

Speaker: Cecilia Lui, Founder & Director, ILIA Connect

Session tracks: DE&I; Communication Strategy; Leadership

1 July – Day 3

12:00 AM – 12:30 AM BST

Networking Activity

Regional Meet Up (Asia Pacific & Americas Audiences)

12:00 AM – 12:30 AM BST

Networking Activity

Speed Networking

12:30 AM – 1:30 AM BST

Exhibit Hall

Exhibit Hall and Solution Provider Sessions

1:30 AM – 1:50 AM BST

Breakout Sessions

You're Worth It. Prove It! Move Beyond Metrics and Measure What's Most Important: Behavior.

Speaker: Cindy Crescenzo

Making Meaningful Change: Improving the Representation of Women and Girls in Sport in New Zealand

Speakers:

Ngaire Crawford, Insights Director, Australia and New Zealand, Isentia

Philip Clark, Strategic Communications Manager, Sport New Zealand

Session track: External Communications; Communication Strategy; Research and Evaluation

Audio Only: How to Effectively Tackle Misinformation?

Speaker: Elisabeth Spits, Strategic Government Advisor | Behavioural and Communication Strategist, Phillips Group

Session tracks: External Communications; Communication Strategy; Crisis Communication

HEROES2021: Employee Volunteerism Elevates CSR Through Innovative Campaign

Speaker: Dave Devilles, Vice President for Employee Relations, CSR and Sustainability, Union Bank of the Philippines

Session tracks: Skills; Communication Strategy; corporate social responsibility

1:30 AM – 2:30 AM BST

Breakout Sessions

Interactive Workshop: The Power of Play in Virtual Meetings

Speakers: Caelan Huntress, Speaker, Author, Entrepreneur

Session tracks: Internal Communications; Culture; Communication Strategy

Interactive Workshop: It's About Time We Made Our Communication Less Boring!

Speaker: Kieran Flanagan, Co-founder, The behaviour report

Session track: Marketing; Communication Strategy; Leadership

1:50 AM – 2:10 AM BST

Networking Activity

Coffee Chat with Fellows

2:10 AM – 2:30 AM BST

Breakout Sessions

Virtual Variety: Speaking Virtually? Remember the Triangle!

Speakers: Anand Tamboli, Principal, Anand Tamboli & Co

Session tracks: Skills; Professional Development; Leadership

Interactive Workshop: Applying Neuroscience to Your Corporate Communication

Speaker: Laura McHale, Leadership Psychologist, Conduit Consultants Limited

Session tracks: Culture; Skills; Communication Strategy

It's All About Employee Experience

Speaker: Drew Munn, Future Impact Advisor, Gallagher

Session tracks: Internal Communications; Culture; Communication Strategy

Digital Bootcamp: PR Tech, Apps & Tools: Create Human Connection in a Digital World

Speaker: Kristy Christie, Director

Session track: Internal Communications; External Communications; Marketing

2:30 AM – 2:45 AM BST

Break

Break

2:45 AM – 4:00 AM BST

Keynote Presentation

Giant Leaps Start Here: It's About Time...to Explore!

Speaker: Isidro Reyna, Senior Communications Specialist, NASA's Johnson Space Center

4:00 AM – 4:30 AM BST

Group Activity

World Conference Summary Song

4:30 AM – 6:00 AM BST

Group Activity

Excellence Gala Watch Party (Asia Pacific & Americas Audiences)